



ISSUE  
POLITICAL INQUIRY FORM  
**KPIX San Francisco**

**SPECIAL ( ) PRIMARY ( ) GENERAL (x) OUT OF WINDOW ( )**

**RECORD OF REQUEST**

4th Qtr 2012

**NAME OF REQUESTOR:**

**Cindy Winton**

**1. NAME OF AD AGENCY:**

GCW Media Services  
417 W Foothill Blvd #B-221  
Glendora, CA 91741-5301  
P: (626) 335-6132

**2. ORGANIZATION PAYING FOR TIME:**

**Community Coalition Against  
Beverage Tax**  
2350 Kerner Blvd Ste 250  
San Rafael, CA 94901-5596  
P: (415) 389-6800  
Treasurer: Eli Abdoli

**3. ORGANIZATION FURNISHING TAPES:**

Same as item 1

**4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:**

Measure – No on N

**5. PRODUCT OR CATEGORY:**

NonFed/Nat'l Issue – Beverage Tax

**6. POLITICAL PARTY OR OFFICIAL AFFILIATION:**

x

**7. DATE OF REQUEST**

10/25/12

**8. NATURE OF REQUEST:**

(a) **Request for ISSUE rate card**

  X  

(b) **Other request as stated below**

  X  

Requesting political rate card all dayparts, all programs, all level rates :30's & :60's

**9. DISPOSITION MADE OF REQUEST**

(a) **Granted**

  X  

(b) **Denied (reason)**

          

(c) **Withdrawn (reason)**

          

(d) **Avails offered**

  X  

**10. SUBSEQUENT DEVELOPMENTS**

**11. AMOUNT OF CHARGES** – This advertiser not related to Federal or nay matter of National significance.

**CBS EMPLOYEE COMPLETING FORM**

**Meghan McKeever for Mark Green, CBS Television Station Sales 11/05/12**